



All prices include ad design, internet display, quality printing and U.S. Postal delivery!



Effective 1/1/10, net rates.

South Lake County Family Flyer 55,500

Page	\$789w/ color	\$839w/ full color	\$939
1/2 page.....	\$559w/ color	\$589w/ full color	\$629
1/4 page.....	\$339w/ color	\$369w/ full color	\$429
Double Business Builder	\$239w/ color	\$279w/ full color	\$319
Business Builder.....	\$149w/ color	\$159w/ full color	\$219

Porter County Family Flyer 43,500

Page	\$769w/ color	\$819w/ full color	\$899
1/2 page.....	\$539w/ color	\$569w/ full color	\$599
1/4 page.....	\$329w/ color	\$359w/ full color	\$399
Double Business Builder	\$229w/ color	\$269w/ full color	\$299
Business Builder.....	\$139w/ color	\$149w/ full color	\$199

All ad prices above include your ad online at familyflyer.com

When you run both zones, same month, same copy...

	<u>B&W</u>	<u>SPOT COLOR</u>	<u>FULL COLOR</u>
Full Page.....	\$1495	\$1595	\$1695
1/2 Page	\$925	\$995	\$1095
1/4 Page	\$525	\$565	\$655
DBB	\$395	\$445	\$545
Business Builder	\$235	\$265	\$365

Save 3% when the advertisement is prepaid on 1/4 page or larger. All ads 50% down, 50% balance due with approval before submission. Deadline is the 15th of each month. Full Page 7 1/2 inch x 9.6 inch or 45 picas x 57.7 picas. We accept digital files in Quark or PDF format. Column Width is 1 3/4 inch x 1 inch or 10.5 picas x 6 picas. The Family Flyer reserves the right to accept or refuse any advertising copy submitted for publication. Political advertising requires payment with copy and must comply with all regulations.

Classifieds - Visit: www.familyflyer.com

Insert Banner Ads...\$99...\$199...\$299

Front Page Wrap 3-1/2" x 11-1/2" full color one side/spot back (Min. 45,000).....07¢ each

Inserts - single sheet 8 1/2" x 11" or smaller\$50 per 1000
Flyer Business Listings: Lake County.....\$270 year
 Porter County\$225 year
 Hobart\$75 year
 Front or back page position charge\$195
 Placement charge.....\$45

When we print and insert 45,000 or 54,000 below
20# bond 8 1/2" x 11"
 color stock, black ink07¢ each
60# enamel 8 1/2" x 11" printed
 one side/full color08¢ each
60# enamel 8 1/2" x 11" printed
 two side/full color09¢ each

