Get Acquainted with The Family Flyer

Since 2000!!! Delivered to your mailbox on the first Thursday of every month. We are the only direct mailed monthly magazine in South Lake County and now on line every month in Porter County. We strive to design our magazine so readers will keep it in their home all month with features like local high school sports schedules, our “what’s goin’ on” section listing local events and club meetings, puzzles, quotes, contests and a whole lot more. The advertising voice of entrepreneurs. We are a family-owned business and understand the challenges that face small businesses.

We have designed advertising packages to fit every need - from the smallest home-based business to the most successful entrepreneurial business with multiple locations. Our readers know our advertisers are their neighbors! Call us for an in depth exploration of our rates and packages. We will not push you - rather we believe in helping you make a choice for quality advertising that you can afford. There are many options. Let us explore them together.

Don't delay, call today
219/689-6262.

Celebrating Our 20th Anniversary

Some of our advertisers comments!

“I have been advertising with The Family Flyer for over eighteen years. I am very pleased with the direct mail results I have had at my shoe and clothing store.”
- John Dockus, Barney’s Hub Bootery, Crown Point, IN

“I have been in business for 31 years and Shari Foreman has done an exceptional job of marketing my company. Since she started her own direct mail magazine, The Family Flyer, the results have been outstanding. The Family Flyer direct mail magazine is the only advertising you need in South Lake County, the results are better than all of the other advertisers combined.”
- Dan Randolph, Oil Exchange and DWR Tire and Auto, Crown Point, Lowell & St. John, IN